

# Wine Cellar Fundraising Experience at Noto's

**To:** Prospective Non-profits

**From:** The Noto Family

**Vision:** We would like to make a difference in this community for groups and organizations like yours by doing something so wonderful and unique you will want to sustain this on an annual basis and make it grow to unforeseen heights. The ideas we are proposing are based on the many fundraisers that we have participated in or experienced ourselves.

**What the Noto's are proposing:** Noto's will host two prominent guests per Wine Cellar dome with a capacity for 14 guests. A committee member from your group would be in charge of selecting who those two prominent guests might be. These guests would be people who are always asked for contributions. Those two honorees would be Noto's guests – at no charge to you or them.

Noto's will create a unique dining experience for an inclusive price (gratuity included) of \$100.00 per person. Each committee member would make tickets available at the cost of \$150.00 to \$200.00 (or more) per ticket. Any amount over the \$100 per person would go to the benefit.

**What you need to do first:** Either visit Noto's or look at [www.notosoldworld.com](http://www.notosoldworld.com) for Wine Cellar information. You will see a very unique dining setting in the Noto Cellar. There are eight domes capable of seating up to 14 guests each. The average cellar dinner per person would be about \$150.00 - \$300.00 per person for the Five Course Dinner with Wine.

**Why:** **Number one** – The benefit is worthy!

**Number two** – Many community fundraisers book lesser venues and serve only hors d'oeuvres for two hours.

**Number three** – The guests of honor are worthy enough to be appreciated by a selected group who are eager to spend some time one-on-one with them!

**Number four** – Perhaps there could be some form of entertainment as a bonus or even an added feature at a lower price ticket - such as a dessert and coffee. On the same day, in a different room, and after dinner, you invite others for chef's choice dessert assortment and coffee at Noto's price of \$15 per person. You set the ticket price. Anything over \$15 per person is yours to keep. No room rental and no minimums.

**Let's do the Math:** 96 paid guests for cellar at \$150.00 per ticket equals net contribution to the benefit of \$4,800.00. 96 paid guests for cellar at \$200.00 per ticket equals net contribution to the benefit of \$9,600.00. 200 paid guests for dessert venue with ticket price of \$25.00 equals net contribution to the benefit of \$2,000.00. 400 paid guests equals \$4,000.00. Total contributions equal \$6,800.00 to \$13,600.00 for a wonderful evening at Noto's!

**What else could be an added attraction?** Silent and/or live auction or entertainment. Maybe even a special guest appearance. How about a raffle prize?

**Last but not least:** Nothing here is set in stone...these are merely our ideas hoping to create memorable experiences in our community that will generate proceeds necessary for the many worthy causes! Please feel free to share your ideas to make your event at Noto's!